

NAB Form PB-18 Candidates

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVHT / TAMPA, FL

Date:

10/17/16

I, Jeff Sammons

being/on behalf of: Pete William For State Attorney

a legally qualified candidate of the Republican

political party for the office of: State Attorney

in the Leon County General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

Attach proposed schedule with charges (if available):

679.20 (gross)

503-7901

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Campaign funds

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pete Williams

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Jan Japay
Printed Name

☐ Rejected
Account Executive
Title

O'KELLEY SAMMONS
A D V E R T I S I N G

INSERTION ORDER

CLIENT: PETE WILLIAMS

LENGTH: 60 SECONDS

STATION: WVFT

ACCOUNT EXECUTIVE: JON JOPLING

SCHEDULE	A) 6A-10A	3P-7P	B) 6A-10A	3P-7P
MONDAY			2X	2X
TUESDAY	2X	2X	2X	2X
WEDNESDAY	2X	2X	2X	2X
THURSDAY	2X	2X	2X	2X
FRIDAY	2X	2X		
SATURDAY				
SUNDAY				

TOTAL COMMERCIALS: 16X PER FLIGHT

FLIGHT DATE: A) 10/18-10/21 B) 10/24-10/27 & 10/31-11/3

INSTRUCTIONS: EQUALLY ROTATE "EQUAL JUSTICE" AND "REAL CHANGE"

RATE: 14.15

TOTAL INVESTMENT: 679.20. (GROSS)


AUTHORIZED BY / DATE

313 WILLIAMS STREET, SUITE 11, TALLAHASSEE, FLORIDA 32303
PHONE (850) 671-4371 • FAX (850) 671-4371 • e-mail jeff@okelleysammons.com

O'KELLEY SAMMONS
A D V E R T I S I N G**INSERTION ORDER**

CLIENT: PETE WILLIAMS

LENGTH: 60 SECONDS

STATION: WVFT

ACCOUNT EXECUTIVE: JON JOPLING

SCHEDULE	A) 6A-10A	3P-7P
MONDAY		
TUESDAY	2X	2X
WEDNESDAY	2X	2X
THURSDAY	2X	2X
FRIDAY		
SATURDAY		
SUNDAY		

TOTAL COMMERCIALS: 24X

FLIGHT DATE: A) 10/4-10/13

INSTRUCTIONS: RUN "EQUAL JUSTICE" 100% TFN

RATE: 14.15

TOTAL INVESTMENT: 339.60 (GROSS)


AUTHORIZED BY / DATE313 WILLIAMS STREET, SUITE 11, TALLAHASSEE, FLORIDA 32303
PHONE (850) 671-4371 * FAX (850) 671-4371 * e-mail: jopli@okellysammons.com

Account Executive: _____

NAB Form PB-18 Candidates

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVFT TALLAHASSEE

Date:

9/28/16

I, Jeff Sammons

being/on behalf of: Pete Williams for State Attorney

a legally qualified candidate of the Republican

political party for the office of: State Attorney

in the Leon County General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

Attach proposed schedule with charges (if available):

339.60

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Campaign funds

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pete Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Jon Jopling

Printed Name

9/29/16

Title